

January 3, 2019

Dannon Company, Inc.
100 Hillside Avenue
White Plains, NY 10603

To Whom It May Concern:

For several months I have been a daily consumer of your probiotic yogurt products, both the drinks and the spoon-able yogurt. I have enjoyed the benefits of these product to my overall feeling of good health and well-being, and indeed, believe these products improve my digestion.

So it saddens me that I must inform you that I have decided to boycott Dannon products, and to encourage others through my blog and social media to do the same.

The reason I am boycotting Dannon yogurt is that all your yogurt products are packaged in plastic. You may or may not be aware of the significant toll plastic is taking on our environment.

Plastic is a finite resource made from petroleum. It contains many chemicals, and these chemicals and the resulting plastic waste have taken a huge toll on our environment. The Great Pacific Garbage Patch is one of several plastic-soup gyres that are overtaking our oceans and contributing to the formation of a geologic epoch currently under consideration by world scientific authorities known as the Anthropocene. Indeed, this plastic has been found embedded in arctic ice, and microplastics have been observed in the guts of animals, and in humans.

I am hoping, because Dannon Company has demonstrated a commitment to health and well-being, that you will consider switching from plastic packaging to more sustainable options.

For example, why not offer your probiotic drinks in large glass bottles, and let consumers portion out the individual daily servings? Also with your spoon-able yogurt, you could offer it in glass jars with metal lids instead of in plastic containers and individual single-serve cups.

These changes would keep a significant amount of plastic out of the waste stream and the geologic record and would provide you with an opportunity to be a leader in sustainability in the yogurt market, something your company could be rightly and publicly proud of achieving.

Thank you for your time and attention. I will follow up with you to find out whether these suggestions are being considered.

Respectfully,

Kelly Jones Sharp